## PRIVACY POLICY

At Maid It Easy, we are dedicated to upholding the privacy and security of our website visitors and customers. This Privacy Policy outlines our procedures for collecting, utilizing, disclosing, and safeguarding your personal information when you interact with our website or utilize our services. By accessing our website or engaging with our services, you express your consent to the practices detailed in this policy.

## 1. INFORMATION WE COLLECT:

#### 1.1. Personal Information:

We may gather personal information that you voluntarily provide to us when you use our website or make inquiries about our services. This information may encompass, but is not limited to, your name, email address, phone number, mailing address, and any other details you willingly share with us.

## 1.2. Payment Information:

To facilitate payment for our services, we may collect payment details, such as credit card information or other financial data. Nevertheless, we do not retain this sensitive information on our servers; it is securely processed by our third-party payment processors.

## 1.3. Usage Information:

We may collect non-personal information concerning your interactions with our website, such as the pages visited, duration of your visit, IP address, browser type, and operating system. This data assists us in enhancing the functionality of our website and tailoring our services to better meet your needs.

#### 2. HOW WE USE YOUR INFORMATION:

# 2.1. Service Delivery:

We utilize your personal information to facilitate the delivery of our maid providing services. This includes communicating with you, assessing your requirements, and matching you with suitable maids.

#### 2.2. Communication:

Your contact information may be used to send you updates, service-related announcements, marketing materials, and other communications that we believe may be of interest to you. You can opt-out of receiving such communications at any time.

# 2.3. Payment Processing:

Your payment information is exclusively used for processing transactions related to our services. We do not retain this information on our servers.

## 2.4. Analytics and Improvements:

Usage information is employed to analyze website traffic, understand user preferences, and enhance the user experience on our website.

### 3. DATA SHARING:

## 3.1. Third-Party Service Providers:

We may share your personal information with third-party service providers who assist us in delivering our services. These providers are bound by

confidentiality agreements and are only permitted to use your information for the specified purposes.

# 3.2. Legal Compliance:

We may disclose your personal information if required by law or in response to a valid legal request.

#### 4. DATA SECURITY:

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## 5. COOKIES & TRACKING TECHNOLOGIES:

Our website may use cookies and other tracking technologies to enhance your browsing experience and collect information about how you use the site. You can modify your browser settings to manage cookies or receive notifications when cookies are being sent.

### 6. YOUR CHOICES:

#### 6.1. Access and Correction:

You have the right to access and correct the personal information we hold about you. If you wish to do so, please contact us using the information provided at the end of this policy.

6.2. Opt-out:

You can choose to opt-out of receiving promotional communications from

us at any time by following the unsubscribe instructions provided in our

emails or by contacting us directly.

7. CHILDREN'S PRIVACY:

Our website and services are not intended for children under the age of 13.

We do not knowingly collect personal information from children under 13.

If you are a parent or guardian and believe that your child has provided us

with personal information, please contact us to have it removed.

8. CHANGES TO THIS PRIVACY POLICY:

We reserve the right to update this Privacy Policy periodically to reflect

changes in our practices or for other operational, legal, or regulatory

reasons. The updated version will be indicated by the "Last Updated" date

at the beginning of this policy.

9. CONTACT US:

If you have any questions, concerns, or requests regarding this Privacy

Policy or the data we hold about you, please contact us at:

Maid It Easy

Address: Maid It Easy, Plot no 108, NYN Arcade, Lumbini society,

Gachibowli, Serilingampally, Hyderabad

**Email**: maiditeasyind@gmail.com

Phone: +91 9121727700